



**vraag&aanbod.nl** Succesvol handelen & besparen

Markt | Kwaliteit | Transport en opslag | Bouw | Hout | Fabricschakel en automatisering | Toeliefering en (U)toeliefering

Wie zoekt... Zoeken

Blader in marktplaats

- Markt
- Kwaliteit
- Transport en opslag
- Bouw
- Hout
- Fabricschakel en automatisering
- Toeliefering en (U)toeliefering

**HALTER** LeadAssistant  
AUTOMATISCH BELADEN / ZW-UW CNC MACHINES

Laatste vermeldingen

Totaal leverbaar met automatisering verkrijgbaar.

- Twee fase heeft begin door raand een maximale snelheid of gekruis genomen slot.
- ZVS Toerentax exacteaf distributie (snelheids).
- Aandacht bent met recente ODE (bestrijding) toe.
- Kruisvoer gaat met 3D (prent) de markt op.
- Voorwaarde gaat met herbevoe (snelheids) toe.
- Gevoelge (passief) toevoege in (E)schied en.
- VDE. Nieuw start vanaf de zonne (praktische) toe.
- Kruisvoer (snel) toevoege (snelheids) toe.

Marktplaats.com

Wisselingskoers €100  
19 februari 2014

Herfoud € 0,00  
Kruisvoer € 0,00  
Kruisvoer 2 € 0,00

Zoek termen/voorwaarden

**METAV 2014**  
Houtmarkt | Dinsdag



ad sandrijven & bezetting

Home | Actueel | Producties

Veiligheidste...  
voor de volk

Actueel

Groot Nederlands energiepaviljoen op Hannover Messe

27.12.2014

27.12.2014

Messe en Bezoek

Deutsche Messe

27.12.2014

27.12.2014

online advertising specifications

# ..... online advertising specifications .....

The online MYbusinessmedia products below allow for a full media campaign. You are free to assemble your own unique combination of media to directly contact the professionals in your branch.

Please see below for all the technical information you need for quickly and easily supplying us with your online advertisements.

**Please note:**

- For each advertisement please supply the URL you want your online ad to link to.
- The resolution of gif, jpg and png files ought to be 72 dpi.
- An HTML5 compressed (.zip) file which contains an ad package with all the elements that need to be displayed when the add is loading. Contains:
  - .HTML file
  - Separate image files, for example:  
Image1.jpg  
Image2.jpg  
Image3.jp... Relevant CSS, javascript, front files, media and other files that contribute to showing the add.
- For the use of CSS and HTML5creative the rule applies that the used CSS is exclusively applicable within creative and needs to be restricted in the correct way.
- The image files in the .html need to have the same name, so we can recognize the files and replace it with a DFP variable.

## Bannering Sites

(not RichMedia bannering)

**Leaderboard:**

Size: 728 x 90 px  
File size: max. 100 Kb  
File formats: gif (animated / non-animated), jpg, png (resolution max 72 dpi)

**Large Rectangle:**

Size: 336 x 280 px  
File size: max. 100 Kb  
File formats: gif (animated / non-animated), jpg, png (resolution max 72 dpi)

**Full Banner:**

Size: 468 x 60 px  
File size: max. 100 Kb  
File formats: gif (animated / non-animated), jpg, png (resolution max 72 dpi)

**Logo Link:**

The logo link consists of your logo and company name and/or pay-off

Size: 60 x 30 px + 40 text characters, incl spaces  
company name and/or pay-off preferably in Word

Text:  
File size/logo:

File size: max. 99 Kb  
File formats: gif (non-animated), jpg

- It is possible to supply us with a third party tag which already contains a running HTML5. For example a DFP third party tag.

## Bannering Newsletters

**Advertorial (beeldadvertorial)**

Size: 135 x 200 px  
File formats: gif (non-animated), jpg  
no SWF format possible  
File size: max. 99 Kb

**Advertorial XL\* (beeldadvertorial)**

Size: 235 x 195 px  
File formats: gif (non-animated), jpg  
no SWF format possible  
File size: max. 99 Kb  
\*available only for: engineersonline, A&B and machineveiligheid

**Tekstadvertorial**

Size : 75 x 75 px  
File formats: gif (non-animated), jpg  
no SWF format possible  
Design regulation: In word:  
subject line: max. 45 characters  
body text: max. 200 characters  
(including spaces)

**Full Banner:**

Size: 468 x 60 px  
File size: max. 99 Kb  
File formats: gif (non-animated), jpg  
no SWF format possible  
File size: max. 99 Kb



# ..... online advertising specifications .....

## Company profile

**Please supply:**

Branch (select from listing on the site, enter if applicable)  
Company name  
Contact  
Address  
Postcode  
City/town  
Telephone number  
Fax number  
Website (url)  
E-mail address company  
Description of company  
Text: in Word, max 1000 characters.

**Logo:**

Size: max. 160 x 80 px format jpg or gif.

**Images (please note: does not apply to all websites):**

Max 3 images. Max. image size 800 x 600 px. File size max. 2 Mb format: jpg or gif (non-animated).

## Sponsored video

**Video's:**

We prefer a YouTube URL where we can find your video. We will embed your video in our website.

We advise to keep video clips short. 30 seconds is on average the best length for online video.

## Vacancies

**Please supply:**

Company name  
Contact  
Address  
Postcode  
City/town  
Telephone number  
Job title  
Job description  
Location  
Salary indication  
Type of employment  
Education  
E-mail contact  
Text: in Word.

**Logo:**

Size max. 160 x 80 px. format jpg or gif

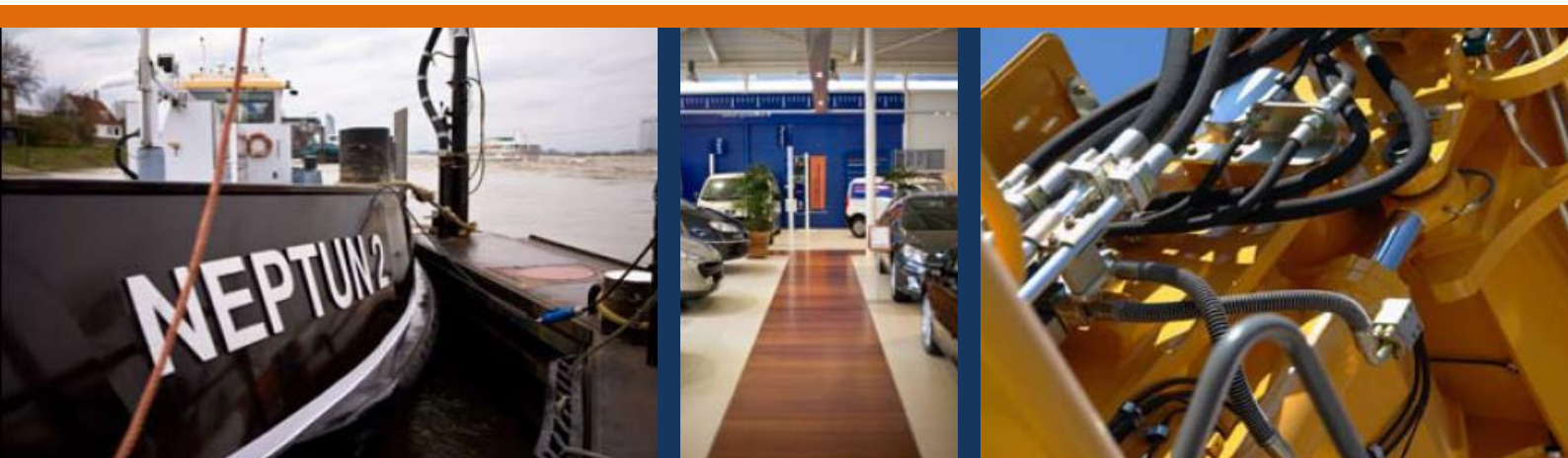
## Product of the month

**Please supply:**

Subject line: max. 40 characters  
Introductory text: max. 150 characters  
Text full message: max. 1000 characters  
(including spaces)

**Images (max. 3):**

File formats: jpg, gif, png  
File size: max 2 Mb



# ..... online advertising specifications .....

## Partner mailing

Let MYbusinessmedia format your partner mailing. Or provide it as an HTML file. In case you provide us the HTML file, please take the HTML specifications below into consideration. HTML for partner mailings is not the same as HTML for, e.g., a website. This is because e-mail clients and browsers process HTML in completely different ways.

### Partner mailing HTML specifications checklist for your own formatting:

1. The page should be fully formatted using HTML-tables. Don't use frames or CSS-based layouts.
2. Width of the page has to be exactly 696 pixels.
3. Make sure you don't use your own service texts in the header and footer of the newsletter; MYbusinessmedia takes care of this.
4. We would prefer if you host images yourself. If they are to be hosted by MYbusinessmedia, we may charge you extra for this.
5. Image file size cannot exceed 100 KB per image.
6. The complete email size, including all text and images, cannot exceed 200 KB. We even recommend a maximum total size of under 150 KB to reduce the risk of spam filters blocking your mailing.
7. Background images cannot be used, neither in CSS, nor in HTML. Some e-mail clients filters these out.
8. No external style sheets: external style sheets (CSS) are removed by most webmail clients.
9. If you use internal stylesheets, please place the CSS-code between HTML comment ( `<!-- -->` ) tags. This is to prevent the stylesheet from showing up as plain text within our e-mail marketing software.  
For example : `<style> <!-- [YOUR CSS CODE HERE] --> </style>`
10. Include all font definitions inside the `<td>` tag, do not use a separate tag like paragraph tag `<p>` for this purpose. This is also true for links. When there is no inline CSS provided, the correct colour will not be shown for text inside the link (`<a>` tag).
11. Do not use (Java)scripts, video, audio or Flash.
12. Use only images that are suitable for the web (JPG, PNG and GIF)
13. Make sure the images are saved with a sRGB color profile. Images with AdobeRGB can appear more flat and this color profile is therefore not recommended. Images with a CMYK color profile cannot be used for e-mails.
14. All `<img>` tags must include `width=""` and `height=""` attributes. This ensures the layout of your e-mail message stays intact, even if the images cannot be downloaded. The use of an Alt-attribute is optional in case you want your e-mail message to be accessible for people with a visual disorder.
15. Do not use any Word or other Office products to generate HTML. These applications do not generate clean HTML.
16. Use percentage values and no fixed pixel values for line height. If you do, the height of the line would remain the same when a larger or smaller font is used.
17. Please do not use the following HTML tags (not all e-mail clients process these tags properly): `<div>`, `<span>`, `<colspan>`, `<rowspan>`.

### Partner mailing formatting by Mybusinessmedia (please note: there are extra costs for this)

Header image: 696 px width  
File size: max. 100 KB  
Company information text: supply Word file if possible  
Links: separately specify the URLs to be used for the links  
Colour codes: in RGB  
Special requirements: specify these clearly in the order.

## Sponsored mailing

Images: 1<sup>st</sup> article 166 px width, jpg, png or gif (non-animated), no swf possible  
other articles 150 px width, jpg, png or gif (non-animated), no swf possible  
Text: subject line max. 52 characters (incl spaces)  
item max. 250 characters (incl spaces)  
URL you want your ad to link to  
Your address and logo for "Sponsored by"

Standard: 3 articles customer combined with 3 independent articles Mybusinessmedia.  
If you would like to place a full banner in the sponsored mailing, please contact our Accountmanager.

# It's my business

For questions about the provision of advertising material,  
please contact your Accountmanager, or call or e-mail us:

Tel. +31 (0) 570 504 300

E-mail: [orders@mybusinessmedia.nl](mailto:orders@mybusinessmedia.nl)

**mybusinessmedia**